



## Nextiva Retail

Nextiva™ Retail is a robust, enterprise-class video management platform designed specifically to address challenges facing large retailers today.

Combining sophisticated video analytics with powerful video applications, Nextiva Retail delivers real-time intelligence for reducing shrinkage, liability, and operational inefficiency.

Nextiva's flexible case management tools expedite investigations and make Loss Prevention professionals more productive.

And Nextiva's IT-friendly architecture and intelligent video distribution extend the benefits of video to departments throughout retail organizations, with actionable intelligence for:

- |                             |                          |
|-----------------------------|--------------------------|
| Loss Prevention             | Customer Service         |
| Alarm Centers               | Labor Management         |
| In-Store Security           | Advertising              |
| Off-Site Properties         | Merchandising            |
| Parking Lots and Perimeters | Operations and Logistics |

Nextiva Retail transforms video into *value*.

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Transforming Video into *Value* for Enterprise Retailers

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# Transforming Video into V

## **Nextiva Retail automatically detects theft, error, and fraud and notifies the right people at the right time.**

Nextiva Retail uses sophisticated analytics and information from Point Of Sale (POS), access control, and other enterprise systems to detect theft, sweethearting, fraudulent returns, false markdowns, and other suspicious transactions.

Then, using event distribution and response rules tailored to your organization, Nextiva issues video alerts to staff in offices, on store floors, or in headquarters hundreds of miles away. This timely intelligence promotes rapid, effective action to reduce shrinkage and risk ... even in locations with limited Loss Prevention personnel on site.

## **Nextiva Retail is designed specifically for large-scale retail operations.**

Nextiva provides a unified platform for securing your retail enterprise, from convenience stores to superstores and geographically-distributed operations. Nextiva features rich local and remote video viewing, on-site or centralized management of the entire video system, and automated system-wide monitoring and diagnostics, including detection of camera tampering or shifting with Nextiva CamAlert.

## **Nextiva Retail expedites investigations and makes them more productive.**

Nextiva Retail provides built-in mass export and investigation management capabilities for collecting all video from any number of cameras and locations and gathering case-related audio, video, and data in a searchable database.

Using Nextiva's MD5 fingerprinting to ensure video integrity, video can be easily shared with law enforcement organizations for further investigation or corroboration.

## **Nextiva Retail is fully integrated and standards based, for high performance and lower cost of ownership.**

Nextiva Retail uses industry-standard network, server, and storage technologies, for rapid deployment, reliable operation, and ready integration with your IT, business, and security systems. With Nextiva, you can leverage your existing infrastructure and maximize your buying power, rather than continually investing in proprietary solutions. Plus, all Nextiva components and applications are fully integrated and adapt to the actual workflow of your organization to close the gap between detection and action.



**Nextiva People Counting can validate advertising effectiveness, replace manual counts, and provide real-time conversion metrics.**



**Nextiva Queue Analysis helps improve operational efficiency with real-time queue length and wait time intelligence, plus alerts to management when waits are too long.**

# Value for Enterprise Retailers



Nextiva POS Analysis helps Loss Prevention Professionals rapidly detect theft, error, and fraud, and Nextiva Return Lane Analysis helps reduce loss resulting from fraudulent returns.



Nextiva provides flexible and secure anytime/anywhere video viewing in offices, on store floors, or in headquarters hundreds of miles away.

## A Comprehensive Portfolio of Retail Video Solutions

### Nextiva Intelligent Edge Devices

Nextiva Intelligent Edge Devices capture high-quality images and transmit them, via your IT network, to appropriate staff wherever they are located. With dynamic bandwidth allocation, dual streaming, MPEG-4 compression, and "analytics at the edge," Nextiva Intelligent Edge Devices optimize use of your valuable network resources.

Verint® offers analytics-certified Nextiva encoders optimized for high port counts and low cost per input.

### Nextiva Video Management and Productivity Software

**Nextiva Review** provides flexible video viewing of live and recorded video using a networked PC or handheld device, with priority icons that make alarms and associated video readily accessible.

**Nextiva WebReview™** allows anytime/anywhere video viewing, with proper authentication, using a standard Web browser and Internet connection.

**Nextiva Map** displays an interactive visual representation of store layout and camera locations, showing individual camera views in a single click. This makes Nextiva even easier to use and staff more rapidly productive.

**Nextiva HealthCheck™** provides automated, system-wide health monitoring and diagnostics, for superior system availability and lower operational costs.

**Nextiva IntelliStream™** automatically distributes live and recorded video to video walls, PDAs, and computers across dispersed user locations, effectively replacing legacy cross-point matrices.

### Nextiva Retail Analytics

**Nextiva Retail Analytics** help retailers make better business decisions, with applications that include POS Integration and Analysis, People Counting, Queue Analysis, Return Lane Analysis, and more.

## Nextiva Retail: Actionable Intelligence for a Smarter Enterprise™

With an open, IT-friendly video management platform, powerful video management applications, and sophisticated next-generation analytics, Nextiva Retail extends the benefits of actionable intelligence throughout the retail enterprise.

Nextiva Retail provides visibility to theft, liability, and security exposures, so that Loss Prevention professionals can determine how best to address them.

Nextiva Retail delivers the intelligence that retailers need to make better business decisions – intelligence such as individual store conversion rates, peak period queue volume, or store traffic by time of day.

Nextiva Retail replaces anecdotal evidence and subjective assessments with video- and data-based analyses, helping departments company wide determine where programs succeed and how best to improve them ... from advertising and merchandising to employee supervision and training.

Scalable, flexible, and easy to manage, Nextiva Retail delivers the actionable intelligence that retailers need to reduce liability and loss, improve business performance and build competitive advantage.



## Verint. Powering Actionable Intelligence.®

Verint Systems Inc. (NASDAQ: VRNT) is a leading global provider of analytic software-based solutions for communications interception, networked video, and business intelligence. Verint solutions transform voice, video, and text into **actionable intelligence** – timely, mission-critical insights for achieving strategic goals.

Since 1994, Verint has been committed to developing innovative solutions that help our customers achieve their important objectives. Today, more than 1000 organizations in over 50 countries use Verint's actionable intelligence solutions to enhance security, boost operational efficiency, and fuel profitability.

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