

# Verint Compliance Triggers

Protecting consumer privacy and meeting government and industry regulations are an ongoing struggle for many contact centers. Failure to meet these regulations could result in expensive data breaches, audits, hefty fines, loss of customers, lawsuits, and a tarnished brand image.



## Now You Can:

- Achieve PCI compliance by automatically pausing and resuming recordings.
- Improve customer experiences by tagging interactions for quality reviews.
- Reduce the risk of penalties by providing process compliance guidance in real time to agents.
- Help meet GDPR, CCPA, and other privacy regulations by tagging interactions that contain personally identifiable information (PII).

Verint® Compliance Triggers™ is an innovative, cloud-based solution that provides contact center leadership with the assurance that their center is complying with the appropriate rules, regulations, and processes. The solution can trigger actions based on real-time desktop events to help ensure compliance, such as pausing and resuming recording, or generating pop-up alerts with process step reminders for employees.

With Verint's rapid deployment model, you can begin achieving compliance with a variety of regulations and adhering to other desired processes in a matter of weeks. The solution uses desktop events to initiate a variety of actions, including:

- Pausing and resuming interaction recordings to meet Payment Card Industry (PCI) security standards.
- Tagging interactions with non telephony-based data tags for easy search and retrieval in compliance audits and quality reviews.
- Providing simple reminders to accurately guide agents in real time through compliance-governed processes.

With this proven, enterprise-scale functionality, you can provide essential compliance-related information and guidance to employees at appropriate or critical points in a process. It's a proactive approach for deterring non-compliant behavior. Moreover, the data captured can also enhance your quality management processes. Specific interactions can be tagged and retrieved for targeted and effective feedback that helps improve employee performance and the customer experience.

# VERINT®

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## Benefit from Proactive vs. Reactive Compliance

Verint Compliance Triggers can help ensure compliance by proactively carrying out actions or providing information and guidance to employees while interactions are in progress. This helps prevent non-compliant behavior from occurring in the first place, as opposed to relying on compliance staff to identify issues after the event and conduct complex, time-consuming remedial actions.

By leveraging real-time desktop events and context to trigger actions, the solution can provide a high degree of accuracy, which in turn can help reduce organizational risk and the potential for financial penalties. For example, fines for non-compliance for PCI can vary from \$5,000 to \$100,000 per month, with additional expenses required to resolve and repair potential damages.

## Increase Employee Confidence and Performance

Verint Compliance Triggers can provide real-time notification of process requirements and step-by-step guidance, increasing employee confidence in their ability to execute tasks correctly. Working in concert with Verint Quality Management™, the solution can help you simplify and improve quality management practices by tagging and qualifying recordings based on application data for improved employee feedback.

## Extend the Value through Integrations

Verint Compliance Triggers integrates with other solutions within Verint Workforce Engagement™, so you can benefit from a wide variety of additional capabilities to support expansion and scalability as part of a unified and integrated solution.

In addition to capturing data that can be used to enhance Verint Quality Management, Verint Compliance Triggers can enable Verint Real-Time Speech Analytics™ and contribute to key performance metrics displayed in Verint Performance Management™ scorecards. Verint Workforce Engagement can simplify administrative and end-user workflows and training requirements.

## Get Started Fast

Verint Compliance Triggers is also available as a Cloud QuickStart — a cloud-only offering that can be up and running in about seven weeks. It provides full desktop event triggering capabilities that support a variety of compliance requirements based on real-time desktop events.

## Part of the Verint Customer Engagement Portfolio

Verint Compliance Triggers is part of a patent-protected portfolio of solutions for simplifying, modernizing, and automating customer engagement to drive strategic impact across the enterprise.

## Benefit from World-Class Consultants

Verint offers a range of Professional Services to help you get the most from your investment, including Business Advisory Services, Implementation and Enablement Services, and Managed Services. Regardless of the services you select, you can be confident that our experienced teams offer practical knowledge and are committed to your success.



Learn more at  
[www.verint.com](http://www.verint.com)

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